

Prost! ('cheers') from the Milford Oktoberfest Committee!

We invite you to kick off the gorgeous Connecticut fall season with Devon Rotary's **Annual Milford Oktoberfest!** Milford Oktoberfest has grown every year with hundreds of beer and food lovers enjoying music, games, and contests with friends and families.

2021 Highlights

Kickoff to Oktoberfest *Friday, September 24th*

- Men! Get out your Lederhosen...Ladies! Put on those Dirndls. Get ready to raise up your steins.
- Evening begins with Happy Hour (5pm to 6pm) with free admission, discounts on beer and special VIP ticket for free admission to Saturday as well.
- Mayor Blake will be in the Biergarten at 6 p.m. for the official "Tapping of the Keg" and to say 'Prost!' to Oktoberfest!
- We will be dancing the night away to the sounds of Hawkins the Band followed by the RumRunners!

Oktoberfest 5k- 'Run 'n Chug!' *Saturday, September 25th 11:30 a.m. to 1 p.m.*

- Run, walk, skip or whatever your method might be to make your way on our 3 mile run starting and ending at Fowler Field. Rehydrate afterward with post-race refreshments at the pavilion as we kick off our afternoon festivities with food and drink, music, and fun! Registration starts at 10:30 a.m., Race starts at 11:30 a.m. One free beer for all runners of legal drinking age!

Annual Milford Oktoberfest *Saturday, September 25th 12 p.m. to 9 p.m.*

- Put your Lederhosen and Dirndls back on again as Milford Oktoberfest continues for its second day! Festivities start at noon behind the library and will include, beer, food, German dancers, German music, The Blue Collar Band, and Shot Down. Kids section sponsored by Milford Pediatric. Come on out and support your favorite local organization!

100% of proceeds go to scholarships, local programs that benefit the Milford community and international Rotary projects such as polio eradication and clean water. We have structured our 2021 sponsorship packages to create opportunities and benefits for you!

Why Sponsor?

Website
Social Media Exposure
Signage at Fowler Field
Community Outreach
Complimentary Admission Tickets
DJ mentions throughout the event (\$750 and higher sponsors)

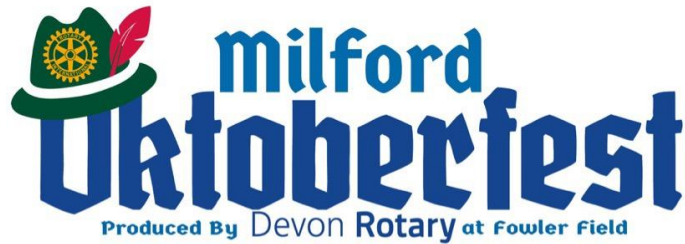
We encourage potential sponsors to propose any other forms of sponsorship that would benefit you and return recognition for your organization. Combinations of cash and in-kind donations are equally considered. Thank you for your anticipated support and participation.

Proprietary

www.devonrotary.org.

facebook.com/devonrotary.

facebook.com/milfordoktoberfest



SPONSORSHIP LEVELS

\$1000 RUN 'N CHUG SPONSOR

- LARGE branding on race shirts
- 10 free admission tickets (\$100 value)
- Recognition on Devon Rotary's homepage
- Special sponsored post on Devon Rotary's Facebook page
- Multiple exposures on Milford Oktoberfest's Fan Page
- Larger individual sign to be prominently displayed on the day of the event
- DJ mentions throughout the event

\$1000 EVENT SPONSOR

- Three sponsorship opportunities (Keg Tapping, Happy Hour, or 1st responders)
- 10 free admission tickets (\$100 value)
- Recognition on Devon Rotary's homepage
- Special sponsored post on Devon Rotary's Facebook page
- Multiple exposures on Milford Oktoberfest's Fan Page
- Individual sign to be prominently displayed during the event
- DJ mentions throughout the event
- Logo on race shirt

\$1000 MUSIC SPONSOR

- Three Sponsorship opportunities (Friday Night, early Saturday, or late Saturday music)
- 10 free admission tickets (\$100 value)
- Recognition on Devon Rotary's homepage
- Special sponsored post on Devon Rotary's Facebook page
- Multiple exposures on Milford Oktoberfest's Fan Page
- Individual sign to be prominently displayed during the event
- DJ mentions throughout the event
- Logo on race shirt

\$750 CONTEST SPONSOR

- Three sponsorship opportunities (Costume, bratwurst eating, or stein holding contest)
- 8 free admission tickets (\$80 value)
- Recognition on Devon Rotary's homepage
- Special sponsored post on Devon Rotary's Facebook page
- Multiple exposures on Milford Oktoberfest's Fan Page
- Individual sign to be prominently displayed during the contest
- DJ mentions throughout the event
- Logo on race shirt

\$500 KÖNIG (KING) SPONSOR

- 6 free admission tickets (\$60 value)
- Recognition on Devon Rotary's homepage
- Special sponsored post on Devon Rotary's Facebook page
- Multiple exposures on Milford Oktoberfest's Fan Page
- Individual sign to be displayed at the event
- DJ mentions throughout the event
- Logo on race shirt

\$250 GROßHERZOG (GRAND DUKE) SPONSOR

- 4 free admission tickets (\$40 value)
- Recognition on Devon Rotary's homepage
- Special sponsored post on Devon Rotary's Facebook page
- Multiple exposures on Milford Oktoberfest's Fan Page
- Logo included on event signage
- Logo on race shirt

\$125 HERZOG (DUKE) SPONSOR

- 2 free admission tickets (\$20 value)
- Recognition on Devon Rotary's homepage
- Special sponsored post on Devon Rotary's Facebook page
- Multiple exposures on Milford Oktoberfest's Fan Page
- Logo included on event signage

Proprietary

www.devonrotary.org

facebook.com/devonrotary

facebook.com/milfordoktoberfest

SPONSORSHIP/PARTNERSHIP CONFIRMATION

ALL FORMS AND LOGOS MUST BE SUBMITTED BY September 10th 2021

Please send the completed form and your logo to mdavis@westcottandmapes.com
JPEGs, and PDF for print quality (300 DPI)

Logos received late will not be seen by the social media masses

CONTACT INFORMATION

Name : _____	Company Name: _____
Address: _____	
City, State, Zip: _____	Phone: (____) _____
Email: _____	Website: _____

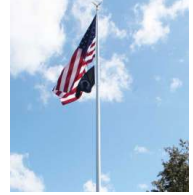
PAYMENT INFORMATION

Jawohl (Yes)! I can't wait to be part of the fun! Sign me up to sponsor		
<input type="checkbox"/> EVENT \$1000	<input type="checkbox"/> MUSIC \$1000	<input type="checkbox"/> CONTEST \$750
<input type="checkbox"/> KÖNIG \$500	<input type="checkbox"/> GROßHERZOG \$250	<input type="checkbox"/> HERZOG \$125
Enclosed is my check made payable to: Devon Rotary Club		
Please charge my credit card: (circle one) AMEX/VISA/MASTERCARD		
Name on Account: _____		
Account No.: _____ Exp. ____ / ____ CVV: _____		

Devon Rotary



Devon Rotary dedicated a 114 ft flagpole to the City of Milford in 2014. It is the largest flagpole in the State.



Devon Rotarians created a program in 2020 to feed needy families in Milford. Thanks to Bridge House and Lasses Restaurant for partnering with us. Currently we have served over 500 meals.

Devon Rotary supports Boys and Girls Club of Milford. This year we built a basketball court with grant money to support the kids' outdoor activities!



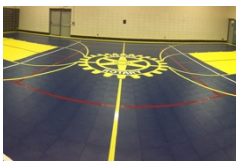
In 2006, Devon Rotary bestowed upon the city the Devon Rotary Pavilion at Walnut Beach. The club's contribution to the project was over \$150,000.00 plus club member efforts.

Devon Rotary has supported Literacy Volunteers for over 20 years. LVSCT supports adults with English skills.



Devon Rotary donated funds to the Beth El Center in Milford to support its food/meal program, which has seen a dramatic increase in demand (up over 45 percent from March of last year).

Devon Rotary awards over \$20,000 each year to local high school students.



Devon Rotary has sponsored little league teams, recreational basketball teams and girls' softball teams. In 2016, Devon Rotary renovated the basketball floor at Fannie Beach Community Center.

The Devon Rotary Club of Connecticut is a volunteer organization of business and professional women and men who want to make a positive difference in the community.

As part of Rotary International, one of the world's largest service organizations with 1.2 million members, Devon Rotary is also involved globally, working on projects to provide clean water, improve education and, most famously, help in the fight against polio.

Since 1988, Rotary International's End Polio Now campaign has immunized more than 2.5 billion children in 122 countries and reduced polio cases worldwide by 99.9 percent.

Devon Rotary celebrated its 50th anniversary in 2016, has a membership of 60 Rotarians who reside or work in Milford.

www.DevonRotary.org